

YOUR COMPANY CAN MAKE AN IMPACT... AND HAVE LOTS OF FUN WHILE YOU'RE AT IT!

LOCAL YOUTH NEED YOUR SUPPORT NOW, MORE THAN EVER.

We're looking for Sponsors and Teams to **strike it BIG** for youth facing adversity. Bowl for Kids Sake is an initiative that offers fun, team building and interaction for your business at a time when we need to re-connect.

WHY WE NEED YOU TO PARTICIPATE:

We are facing the highest waitlist in our history with more than **190 kids waiting for a Big.** A high number of the <u>youth in our programs are facing 4-6 childhood adversities</u> like:

- child or family member experiencing mental health concerns
- · living in unsafe neighbourhoods and/or experiencing bullying
- parental estrangement, death or incarceration
- household member with substance abuse problem
- child protection involvement or removal from home

In spite of these significant adversities, **you can help our youth flourish**. Research has proven that mentored youth receive tangible impacts from being involved in consistent, ongoing developmental relationships. Our programs promote healthy development in childhood, and create a foundation for improved school achievement, economic productivity, and responsible citizenship.



WHY BOWL FOR KIDS SAKE?

BBBS has no guaranteed source of funding. Bowl for Kids Sake is our signature fundraiser and all money generated supports programming for local youth. It's a great **team morale builder** and way for employees to connect with each other and with other companies. **Connectedness to community** is vital to our **well-being and productiveness**, and employees feel this when they are part of a positive initiative in the workplace.

HOW TO PARTICIPATE?

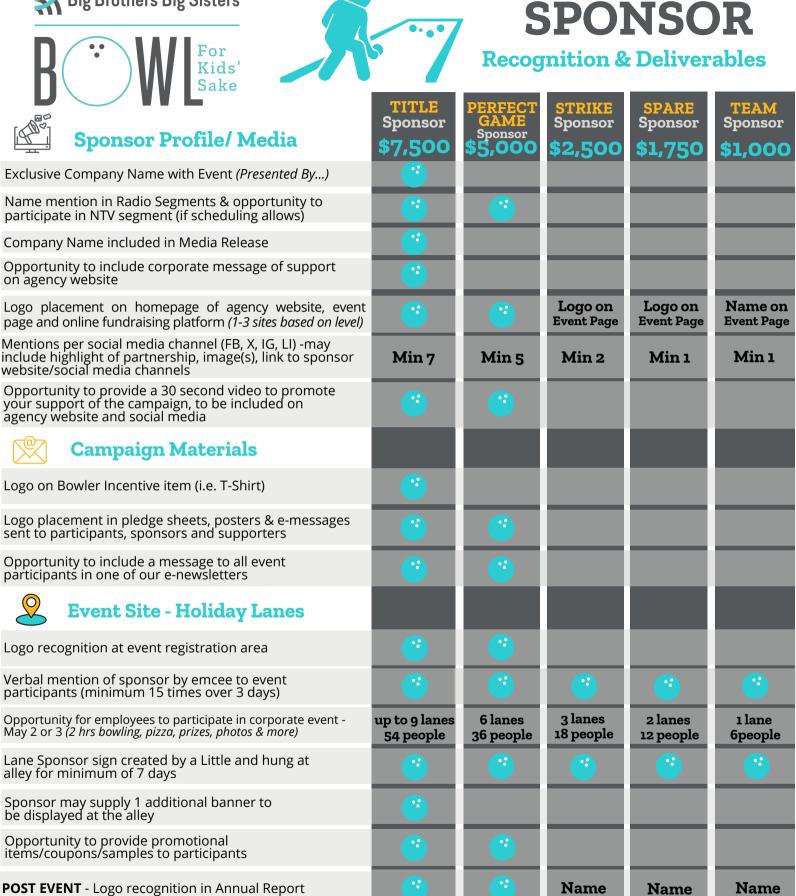
Your company can participate by entering one or more teams and/or by choosing one of the sponsor levels that gets your name in front of event participants, donors and the entire Big Brothers Big Sisters network. **We supply the food, prizes, team photos, entertainment and 2 hours of glow bowling.**

Bowl for Kids Sake reaches a broad sector of businesses and encourages teams to fundraise, collaborate and celebrate their fundraising efforts with a bowling party. In addition to the tremendous word-of-mouth promotion through our network and the community as a whole, Bowl for Kids Sake is supported by social media and traditional media. **Review our sponsor deliverables on the reverse and you will see measurable benefits for your company when you ignite potential for kids in our community. #BiggerTogether**

CORPORATE EVENTS - Thursday & Friday, May 2-3

teams





For more details and to discuss your participation as we plan to STRIKE it BIG for local kids. Please connect with

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