



SPONSORSHIP
OPPORTUNITIES &
TEAM INFORMATION

Wednesday
August 24, 2022
Clovelly



Big Brothers Big Sisters

#GoGirlsGolf

ABOUT GO GIRLS GOLF



Go Girls Golf is Big Brothers Big Sisters annual women's only golf tournament. All proceeds go towards our **"Go Girls! Healthy Bodies, Healthy Minds"** mentoring program. It's an opportunity for women in our community to give back to girls and those who identify as girls, while having fun and spending a day on the course.

Go Girls! Healthy Bodies, Healthy Minds is a diversity mentoring program designed to address the physical activity, balanced eating, and positive self-image needs of girls and those who identify as girls ages 10-13. The program consists of mentoring sessions conducted within local schools or community centres. The goal of the program is for girls to develop an appreciation of the benefits of an active, healthy lifestyle and to enhance the competence, confidence and self-esteem of girls, empowering them to reach their full potential. Since the program began, **over 1400 girls have participated** in this program.

The Go Girls Golf Tournament will be held at Clovelly on Wednesday, August 24th. **Featuring 18 holes on the Black Duck, prizes, raffles, giveaways, lunch, games, and an auction.** Go Girls Golf will be a fun day and feature everything that women enjoy.

OUR MISSION

Big Brothers Big Sisters creates, supports and empowers life-changing developmental relationships for children and youth facing adversity. With the support of our professional staff, our mentors advise and challenge these young people. They act as their champions, provide greater consistency in their lives and connect them to broader experiences, opportunities and networks. Each year, our agency helps over 400 children and youth in our community become resilient young people who are able to overcome life's adversities and achieve more.

YOUNG PEOPLE ARE COUNTING ON US

Never before has there been a more critical need for mentoring. The children and youth we serve are at extreme risk with the continued stress from COVID-19. Thankfully, our Mentors have been able to stay connected with their Mentees to help them cope. Through virtual and in-person programs this past year, more than 120 girls have participated. Families and schools are relying on our support, and we are relying on events like these to ensure we don't let them down. To learn more about our agency, please visit: www.helpingkids.ca



Have strong social relationships



Pursue healthy lifestyles



More likely to volunteer



Show higher literacy skills



SPONSOR OPPORTUNITIES

PRESENTING —\$5,000



Media

- **Company Logo** on Golf Event webpage
- Mentions on **Social Media** (4900+followers)
- Opportunity to participate in **NTV “Community Segment”** (if scheduling allows)
- Opportunity to provide a **video message** to be shared with participants
- Name in Event Press Release

Event

- **Prominent Logo** on signage at registration
- **Prominent Logo** on all print and electronic materials, including event program and table tents
- Recognition in all eBlasts to golfers
- Recognition at Podium
- Opportunity to provide branded gift items in welcome bags

On the Course

- One **Exclusive Hole Sponsorship*** (details on page 6)
- Two **Team Registrations (8 golfers + lunch)**
- Four **Golf Carts**

SOLD

*“Go Girls taught me that it is okay to just be you and to **express your feelings openly**” - PARTICIPANT.*

LUNCH —\$3,500

Media

- **Company Logo** on Golf Event webpage
- Mentions on **Social Media** (4900+followers)
- Name in Event Press Release

Event

- **Prominent Logo** on signage at registration area, event program and table tents
- **Premium logo** at post-event lunch
- Opportunity for **company rep** to speak at lunch
- Recognition in all eBlasts to golfers
- Recognition at Podium
- Opportunity to provide branded gift items in welcome bags

On the Course

- One **Exclusive Hole Sponsorship*** (details on page 6)
- One **Team Registration (4 golfers + lunch)**
- Two **Golf Carts**

*“Watching the **girls flourish**, and allow themselves to be apart of a group where they feel most like themselves is an experience that motivates me to become my best self. Go Girls has taught me **patience, self-awareness** and the **power of kindness**, something that I will always be grateful for.” ~Mentor Kristen*



CART Sponsor—\$3,000

Media

- **Company Logo** on Golf Event webpage
- Mentions on **Social Media** (4900+followers)

Event

- **Premium Logo** on signage for ALL Golf Carts
- **Prominent Logo** on signage at registration including table tents and event program
- Recognition in all eBlasts to golfers
- Recognition at Podium
- Opportunity to provide branded gift items in welcome bags

On the Course

- One **Exclusive Hole Sponsorship*** (*details on page 6*)
- One **Team Registration** (4 golfers + lunch)
- Two **Golf Carts**

AUCTION Sponsor—\$2,000

Media

- **Company Logo** on Golf Event webpage
- **Premium Logo** placement on Virtual Auction platform.
- Mentions on **Social Media** (4900+followers)

Event

- **Logo on signage** at registration, table tents and event program
- Recognition in all eBlasts to golfers
- Recognition at Podium
- Opportunity to provide branded gift items in welcome bags

On the Course

- One **Team Registration** (4 golfers + lunch)
- Two **Golf Carts**

BREAKFAST Sponsor—\$1,500



Media

- **Company Logo** on Golf Event webpage
- Mentions on **Social Media** (4900+followers)

Event

- **Premium logo** at breakfast area
- **Logo on** table tents and event program
- Recognition at Podium
- Opportunity to provide branded gift items in welcome bags

On the Course

- One **Team Registration** (4 golfers + lunch)
- Two **Golf Carts**

SOLD

ENTERTAINMENT Sponsor—\$1,500

Media

- **Company Logo** on Golf Event webpage
- Mentions on **Social Media** (4900+followers)

Event

- **Premium logo** at Entertainment area
- **Logo** on table tents and event program
- Recognition in all eBlasts to golfers
- Recognition at Podium
- Opportunity to provide branded gift items in welcome bags

On the Course

- **One Team Registration** (4 golfers + lunch)
- **Two Golf Carts**

INSPIRE Sponsor Team+Exclusive hole (3 available)—\$1,350

Media

- **Company Logo** on Golf Event webpage
- Mentions on **Social Media** (4900+followers)

Event

- **Logo** on table tents and event program
- Recognition at Podium
- Opportunity to provide branded gift items in welcome bags

On the Course

- **One Exclusive Hole Sponsorship*** (details on page 6)
- **One Team Registration** (4 golfers + lunch)
- **Two Golf Carts**

CONTEST Sponsor (3 available)—\$800

Media

- Mentions on **Social Media** (4900+followers)

Event

- **Prominent logo** at Contest Hole
- **Logo** on table tents and event program
- Recognition at Podium
- Company employee to **present prize to winner at lunch** (photo)
- Opportunity to provide branded gift items in welcome bags

On the Course

- **Exclusive Contest Hole sponsor**
- Opportunity for **2 company employees** to run contest at hole and network
- **TWO complimentary tickets** to post-event lunch

TEAM AND HOLE SPONSOR OPPORTUNITIES



“EMPOWER” Team Registration \$1000

- One team registration for 4 Golfers (includes 18 holes, 2 carts, 4 swag bags and lunch)
- Company Name on event program distributed to all participants
- Company Name listed on our event website

“ACHIEVE” Exclusive Hole Sponsor \$500 (3 available)

- Exclusive sponsor of one hole on the course
- Company name on sign at exclusive hole on the course
- Opportunity to set up product sampling, activity/contest etc. at the hole and to be staffed by company employee
- Name on event program distributed to all participants
- Product promotion such as sampling or coupon distribution to participants in a welcome kit
- Mention on social media (4900+ followers on 3 channels)
- One complimentary ticket for lunch

“IGNITE” Coffee Sponsor \$500 (1 available)

- All the benefits of the ACHIEVE Exclusive Hole Sponsor
- You will provide the JAVA JOLT the golfers need

“DREAM” Hole Sponsor \$200

- Company name on sign at one hole on the course
- Name on event program distributed to all participants
- Product promotion such as sampling or coupon distribution to participants in a welcome kit
- Mention on social media (4900+ followers on 3 channels).

Go Girls encourages inclusivity and diversity. We welcome female, non-binary, and those mentees who identify as female to sign up. This past year, our program has welcomed mentees who identify as transgender, non-binary and queer. One of the first activities mentors and mentees participate in involves an icebreaker where everyone introduces themselves and their pronouns. Mentors and mentees have been welcoming of fellow participants from all backgrounds. The program is a continuation of important work schools and community do to promote inclusion. Mentees can feel like their true selves during the program without judgement or bias.



“THE GO GIRLS PROGRAM IS TRULY SPECIAL. IT HELPS BUILD A STRONGER POPULATION OF YOUNG FEMALE LEADERS”



YOU CAN **IGNITE** POTENTIAL



"The Go Girls Program creates a safe space for all girls to be themselves, to openly demonstrate their strengths and weakness, to help them develop resilience, and to learn to treat others and themselves with respect and kindness. We love to celebrate our commonalities and our differences and we do this in a safe and caring environment". ~Jennifer Street Abbott, Guidance Counselor



"I tell my friends and family that the group is a safe place where people respect you. I've also tried many new and healthy delicious foods! The mentors are amazing"! ~ Go Girls Mentee

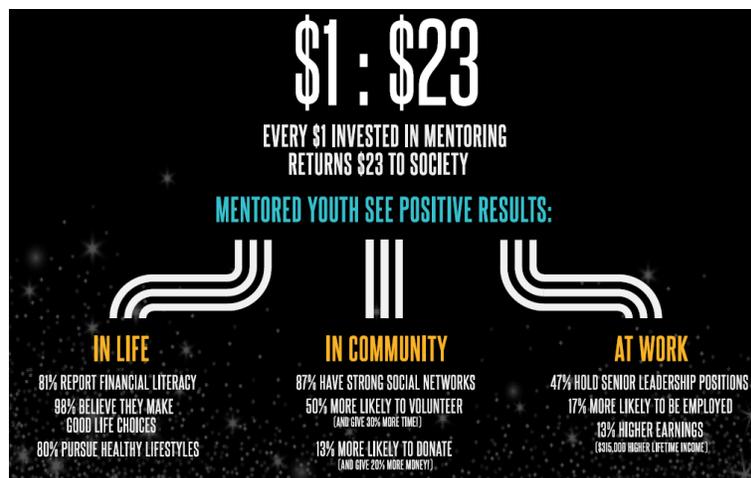


"Our "question box" allows mentees to write an anonymous question that the mentors will answer in front of the group weekly. The first sessions we always get superficial, surface questions: "What is your favorite color?" "Do you watch Greys Anatomy?". As the girls build comfort with the program, we start to get more charged ones like how to handle an argument with a friend or an insecurity. By the end of the program the girls start to answer questions for one another. A mentee wrote that they were struggling with sharing an aspect of their identity with family and friends. A peer raised their hand and said, "I can be a safe space if you'd like to share this with me some day". **Go Girls not only helps build self-esteem by educating the girls, but**

also by showing them that they are not alone. They learn that their peers are dealing with similar things to them. They also see how they can support each other, and it breaks the ice for them to do just that. It is truly an incredible program. ~Mentor Hannah Murphy

YOUR SUPPORT WILL HELP **CHANGE LIVES**

The guidance and support of a trusted adult mentor builds resilience in more than 120 girls we serve each year through the Go Girls program. The adversities they are facing in childhood can become challenges in adulthood that require costly social interventions. **Every day in a child's life is crucial, they shouldn't have to wait to reach their full potential.** Mentoring makes a BIG impact for youth. You can be the spark to ignite their potential now and in the future.



REGISTER TODAY!



SIGN UP YOUR TEAM OR BECOME A SPONSOR

Register Online at www.GoGirlsGolf.ca



Please note: Golfers are responsible for club rentals. Details to book through Clovelly will be available soon.

