

OUR VISION

All young people realize their full potential.

OUR MISSION

Enable life-changing mentoring relationships to ignite the power and potential of young people.



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**Big Brothers
Big Sisters**

OF EASTERN NEWFOUNDLAND

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ANNUAL REPORT 2018/19

#BIGGERTOGETHER

TREASURER'S REPORT

The 2018-2019 year was another busy and successful year. We saw significant success in fundraising efforts and growth in our sponsorships and grants. Our government support remained consistent; however, future funding remains uncertain. The year resulted in a surplus which takes us into 2019-2020 in a good position. We believe that the investments we have made will make the organization stronger and sustainable.



"Seeing Brooklyn's goals become reality makes me so happy" – Big Sister Erin



OUR THANKS

To our gracious sponsors and funders in 2018-2019. Your generous donations allow us to ignite potential in young people which helps our community thrive.

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|-----------------------|-------------------------|------------------------|
| Air Canada Foundation | Joyce Family Foundation | Rotary St. John's |
| Avalon Towing | JSM Electrical | Sandbox Gaming |
| City of St. John's | Jungle Jim's | Stewart McKelvey |
| DF Barnes | KPMG | Suncor |
| Emera NL | McInnes Cooper | Telus |
| Fortis Inc. | Newfoundland Power | TJX Foundation |
| GAP Foundation | NL Hydro | Toyota |
| Government of NL | O'Neill Foundation | United Way |
| Harris Ryan | RBC Future Launch | WestJet Cares for Kids |

MENTORING MOMENTS



"Garry is the person I really wanted to be friends with" ISM Mentee, Avery

"He reminds me of the simpler things in life and how important it is to enjoy them and not get caught up in the 'big'" – Big Brother Ryan



OUR YEAR

Big Brothers Big Sisters enables life-changing relationships to ignite the power and potential of young people. Since 1975, we have been matching children and youth with caring adult mentors who help them achieve their brightest possible futures. As we reflect on this past year, we celebrate the many achievements that have been made possible by our mentors – everyday advocates whose simple acts make a big impact, as well as our donors and community partners, who provide funding and resources so we can provide the best programs to young people who need them. Together, we connected 485 young people with a mentor this year, opening up new pathways and helping to shape productive, healthy and engaged citizens.

Investing in young people's futures pays off. With a social return on investment of \$23-to every \$1 invested, we see improved economic, health, and social outcomes and we know we can do more! Our dream is that with more volunteers and more donors, we'll reach more young people and ignite more potential. We are part of an inspirational movement that proves, every day, how critical relationships are to our individual success, mental health and well-being. When young people succeed, our communities also succeed. We are grateful to you all for making this year a tremendous success! Thank you for believing in, educating, and inspiring us.

OUR IMPACT

Big Brothers Big Sisters of Eastern NL provides one-to-one mentoring and group mentoring, some of which happens in schools and in our community.



IN 2018/2019



481 youth experienced a quality mentoring relationship



249 youth benefitted from a 1:1 match (88 of which took place in schools)



232 youth participated in our group mentoring programs



"I'm so happy to have BBBS in my corner. They watch my son grow and share the joys I share as his mom" ~ Parent Cathy T